MICHELLE STEWART

EXPERIENCE

MULTIMEDIA TECHNICIAN - CREATIVE SERVICES (IS-03)

Treasury Board of Canada Secretariat | Ottawa, ON | Aug 2022 - Present

- Create images and videos for distribution through various social media channels
- Arrange on-site video and photo shoots and manage post-processing of assets
 - Provide advice and make recommendations towards communicating, marketing, and promoting various corporate communications products

PROJECT OFFICER - MODERNIZATION (IS-03)

Statistics Canada | Ottawa, ON | May 2022 - Aug 2022

- Coordinate and manage various aspects of The Daily modernization project
- Liaise with stakeholders, IT, clients, and senior management to ensure project success
- Support Project Coordinator in ensuring deliverables and deadlines are met

PROFESSOR OF UX DESIGN

Algonquin College of Applied Arts and Technology | Ottawa, ON | January 2022 - April 2022

- Hold lab class hours for students to work on assignments and weekly tasks
- Answer student questions based on my education and 4+ years in the field
- Prepare students for upcoming semesters' classes based on program curriculum

COMMUNICATIONS OFFICER - CREATIVE SERVICES (IS-03)

- Fisheries and Oceans Canada | Ottawa, ON | November 2021 May 2022
- Monitor and respond to creative service requests from clients
 - Design and create images for internal projects as well as social media platforms
 - Make recommendations based on best practises and guidelines

PROJECT COORDINATOR - MULTIMEDIA SERVICES (IS-03)

Canada Border Service Agency | Ottawa, ON | September 2020 - September 2021

- Develop and implement branding for various initiatives throughout the agency
- Manage multiple projects simultaneously while handling last-minute client requests
- Design and create images for social media using appropriate dimensions for each platform

PUBLICATIONS DESIGNER (GT-03)

Statistics Canada | Ottawa, ON | April 2019 - September 2020

- Perform quality control testing and publish updates to the Census website
- Research, brand, and design the 2021 Census of Population and 2021 Census of Agriculture
- Design and develop innovative platforms encouraging Canadians to consume Statistics Canada data

PUBLISHING SPECIALIST (GT-02)

Statistics Canada | Ottawa, ON | December 2018 - April 2019

- Design and create images for social media using appropriate size for each platform
- Create various media products and prepare for print and/or online dissemination
- Advise clients based on industry standards

WEB DESIGNER (GT-02)

Statistics Canada | Ottawa, ON | April 2018 – December 2018

- Perform functional testing to discover and re-create errors in products currently in production
- Develop static web pages for internal team productivity
- Produce engaging and attractive PowerPoint decks within a quick turnaround time
- Design web pages for upcoming data visualization products
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VOLUNTEER EXPERIENCE

GRAPHIC DESIGNER AND PHOTOGRAPHER

- ITR Theatre Company | Osgoode, ON | March 2014 Present
 - Design and create postcards, posters, ads, and programs
 - Incorporate client suggestions and feedback into overall design
 - Provide properly formatted design files for printing
 - Maintain engagement of large groups to efficiently complete photo sessions





Critical Thinking Meeting Deadlines Multitasking Autonomy Working with Others Risk Assessment Detail Oriented Presentation Ability Coaching Initiative Dependable Judgment

SKILLS

TECHNICAL SKILLS

Adobe Photoshop Adobe Lightroom Adobe Illustrator Adobe InDesign Adobe Premiere Pro Adobe After Effects Microsoft Excel Microsoft Word Microsoft PowerPoint HTMI CSS Javascript WordPress WCAG 2.0 WET Templates Jira

EDUCATION

Diploma (Honours) Interactive Media Design Algonquin College of Applied Arts and Technology 2017 - 2019

Diploma Theatre Arts Algonquin College of Applied Arts and Technology 2010 - 2012

LANGUAGES

English French

linkedin.com/in/michellecorastewart